

# AUTUMN SCHOOL 2022



## Detailed programme of the round tables :

**14:00 - 14:15:** Introduction of the afternoon

**14h15 - 15h15:** Round Table 1: What positioning strategies for the Cités des métiers in the face of changes in European, national and regional public policies on guidance?

Faced with the profound changes in our society, European citizens are faced with many challenges with the construction of their career paths and their working lives. To meet these challenges, public policies on guidance are evolving as our society changes, as new challenges emerge, as new needs are identified for European citizens and as new reforms emerge. These policy changes are taking place at European, national, regional and local levels. All these policies are interdependent, although they are still very compartmentalised and sectoralized.

Therefore, this round table will aim to answer the following questions: What lessons can be learned from past and current public policies on guidance? What developments are to be expected at different levels (European, national, regional and local in Europe)? What role could integrated and multi-stakeholder spaces such as the Cité des métiers play in the implementation of tomorrow's public policy frameworks on guidance?

**15h15 - 15h30:** Break

**15.30 - 16.30: Table 2. How to contribute to the remobilisation of the public on the territory?**

There is now a strong tendency for people not to use guidance and employment services. The types and methods of use by the public of counselling and information centres on employment and guidance are also changing. People's needs are moving, their aspirations and thinking their career paths and working lives are evolving. At the same time, the needs of companies in terms of skills are changing, society is changing and transforming, and the green and digital transitions are having a major impact on the labour market and jobs. In this context, public policies in the field of guidance, but also the practices of guidance practitioners and social workers, are bound to evolve in order to better respond to these challenges and to the new needs of the public and the territories.

This round table will aim to answer the following questions: How to quantify and analyse the non-use of counselling and support services by the public and the evolution in their use of counselling and information centres for employment and guidance? How to identify the new needs of the public, the territory, the partners and the companies in an uncertain and rapidly changing world? What answers can be given to these needs and how can professional practices and service offers be changed to better reconnect with the public? How can the various public policies be decompartmentalised and their coordination strengthened in order to provide the public with a clear and structured offer?

**16h30 - 16h45: Conclusion of the afternoon.**